

## # SECTION 1 – PRIVACY POLICY

**\*\*Marigold Dental Studio – Privacy Policy\*\***

**\*\*Effective date:\*\* 8-18-2026**

Marigold Dental Studio ("we," "us," or "our") respects your privacy. This Privacy Policy explains what information we collect through our website, phone system, and messaging, how we use it, and the choices you have. This policy is separate from our Notice of Privacy Practices, which governs protected health information under HIPAA.

**\*\*Information we collect.\*\*** We may collect information you provide directly to us, including your name, phone number, email address, the reason for your call or visit, insurance information, and any details you share when you contact us by phone (including through our virtual receptionist), in person, or through forms on our website.

**\*\*How we use your information.\*\*** We use your information to respond to your inquiries, schedule and confirm appointments, send appointment reminders, verify insurance, provide care and customer service, and operate our practice.

**\*\*Text messaging (SMS).\*\*** If you provide your mobile phone number, you consent to receive text messages from Marigold Dental Studio related to appointments, scheduling, reminders, and your care. Message frequency varies. Message and data rates may apply. You can opt out at any time by replying **\*\*STOP\*\***, and you can get help by replying **\*\*HELP\*\*** or contacting us at (401) 266-3613. **\*\*No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties.\*\*** See our SMS / Messaging Terms for full details.

**\*\*How we share information.\*\*** We do not sell your personal information. We may share information with service providers who help us operate the practice (for example, our scheduling and communications platforms), only as necessary to provide those services and under appropriate confidentiality or business-associate agreements, or when required by law. As stated above, mobile opt-in and consent information is never shared with third parties for marketing.

**\*\*Data security.\*\*** We use reasonable administrative, technical, and physical safeguards to protect the information we collect.

**\*\*Your choices.\*\*** You may opt out of text messages at any time by replying STOP. You may contact us to update or request deletion of your information, subject to our recordkeeping and legal obligations.

**\*\*Changes to this policy.\*\*** We may update this Privacy Policy from time to time. The current version will always be posted on this page with its effective date.

**\*\*Contact us.\*\***

Marigold Dental Studio  
727 East Avenue, Pawtucket, RI 02860  
(401) 266-3613  
[CONTACT EMAIL]

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## # SECTION 2 – SMS / MESSAGING TERMS

**\*\*Marigold Dental Studio – SMS / Messaging Terms & Conditions\*\***

**\*\*Effective date:\*\*** [EFFECTIVE DATE]

**\*\*Program description.\*\*** Marigold Dental Studio sends text messages to patients and prospective patients for appointment scheduling, confirmations, reminders, and related practice communications. These are transactional messages about your care and appointments – not marketing.

**\*\*How you opt in.\*\*** You provide your mobile number to us – by phone (including through our virtual receptionist), in person, or through our website – and consent to receive text messages. To confirm your consent, we send a one-time confirmation text asking you to reply **\*\*YES\*\***; we only send further messages after you confirm. Your consent is not a condition of receiving care.

**\*\*Message frequency.\*\*** Message frequency varies based on your interactions with us (for example, appointment reminders and scheduling replies).

**\*\*Cost.\*\*** Message and data rates may apply, depending on your mobile carrier and plan.

**\*\*Opting out.\*\*** You can cancel text messages at any time by replying **\*\*STOP\*\***. After you reply STOP, we will send a one-time confirmation and will not send further messages unless you opt back in.

**\*\*Help.\*\*** For help, reply **\*\*HELP\*\*** or contact us at (401) 266-3613.

**\*\*Delivery.\*\*** Carriers are not liable for delayed or undelivered messages.

**\*\*Privacy.\*\*** Your information is handled in accordance with our Privacy Policy. Mobile opt-in and consent information is **\*\*not\*\*** shared with third parties or affiliates for marketing or promotional purposes.

**\*\*Contact us.\*\***

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